

# Dave Irwin

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## Software Engineering Student & Experienced Web Developer

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*Real-world technical experience and course work in the following areas:*

HTML	PHP	Google Docs
CSS	WordPress CMS	Google AdWords
JavaScript	Adobe Creative Cloud	Google Analytics
jQuery	Procedural C++	Search Engine Optimization
Bootstrap	Microsoft Office	Project Management

## Professional Experience

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*As a self-employed web developer, I:*

Created and marketed a niche website for my own portfolio using on- and off-page SEO. Consistently generated over 3,000 daily organic page views and sold for multiple 5 figures.

Managed the design and deployment of new WordPress websites focused on varied niche topics, which generated revenue through affiliate and PPC advertisements.

Personally created web articles and managed the outsourcing of content generation to contractors.

Honed WordPress, HTML, and CSS skills to manage content and deploy design changes.

Gained valuable experience with hosting services and server-side technology (including cPanel), and learned to effectively utilize data analytics, keyword research, and search engine optimization.

Planned, developed and delivered client websites built in WordPress, HTML, and CSS.

## Work Chronology

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Software Engineering Student, BYU-Idaho (online)	2016 – Present
Automobile Claims Adjuster, State Farm Insurance, Tempe, AZ	2017 – Present
Owner & Project Manager, Red Irwin Media, Holbrook, AZ	2012 – 2016
Correctional Officer, Arizona Department of Corrections, Winslow, AZ	2006 – 2013

## Education

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Bachelor's Degree, Software Engineering, BYU-Idaho (online)	Expected Graduation Dec. 2019
Associate's Degree, Web Development, Northland Pioneer College	2010

## Interests

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Seeking internships and mentorships to improve my software engineering skills. Would like to launch that experience into a long-term career with a great team and company. Interested in studying evolutionary computation, machine learning, and data mining, and plan to pursue advanced degrees.